

XTRALIVING



"Making healthy happen"

Sector: Wellness and Fitness

Incubated Since: 2023

Current Stage: The platform and products are ready and is taking orders.

The Challenge: Different types of exercise can bring different health benefits. But people's bodies are built differently. Some people have more of the type of muscle that provides strength. This is one reason why people need customized exercise suited to their body. The absence of balanced food and nutrition security leads to health problems such as diabetes, obesity, and malnutrition. Personalized nutrition should also be tailored aimed at the promotion, maintenance of health and prevention against diseases

The Innovation: Builds innovative products making it easier for people to build discipline around exercise at home and bridge the micro nutritional gap. It combines IoT and AI technologies to provide personalized insights and recommendations for improving joint health and overall well-being. By using sensors and analytics tools to gather real-time data on joint health metrics, Xtraliving generates personalized exercise programs and nutritional recommendations that are tailored to each individual's unique needs and goals.