

<u>RAAHI</u>

"LinkedIn for travellers"

Sector: Travel + Social Media Platform

Pre-Incubated Since: 2022

Current Stage: Product under development. Graduated from pre-incubation program and entering Incubation

phase.

The Challenge: There are many real time challenges faced by the founders while on trips, especially the need for customized solutions and recommendations specific

to each traveller.

The Innovation: Online community with one stop solution for providing easy and viable access to authentic information. Create a platform to connect and form communities with people of mutual interests. It can help influencers find their target market while MSMEs and local businesses can use this platform to advertise their niche market.