

Innovation & Entrepreneurship Council



Call for ANVIKSHANA PRE-Incubation Program

Powered by

NEN - IGNITE

Aboutus

ICFAI Foundation for Higher Education (IFHE)

The ICFAI Foundation for Higher Education is a deemed-to-be-University established under section 3 of UGC Act, 1956. The comprehensive student-centric learning approach at IFHE equips students with the required knowledge, skills and attitude (www.ifheindia.org).

The ICFAI Foundation for Higher Education Innovation & Entrepreneurship Council (IIEC)

The ICFAI Foundation for Higher Education Innovation & Entrepreneurship Council (IIEC) is a section 8 company which functions as a business Incubator for startups. Established by the ICFAI Foundation for Higher Education, the IIEC organizes a series of programs aimed at encouraging enthusiastic ideators to validate their ideas and prototypes and thus create successful startups. The IIEC has an excellent pool of mentors from the highly qualified faculty of IFHE's world class schools. Also assisting the IIEC in its pursuit of providing a structured alignment from ideation to Incubation to successful ventures are a number of co-innovating partner institutions and industry experienced mentors (www.iiec.ifheindia.org).

Wadhwani Foundation

Wadhwani Foundation is a not-for-profit with the primary mission of accelerating economic development by driving job creation through organisation initiatives in entrepreneurship, small business growth, innovation and skilling. Founded in 2000 by Silicon Valley entrepreneur Dr Romesh Wadhwani, today, the Foundation is scaling impact in multiple countries across Asia, Africa, Latin America, and the US.

The Wadhwani Foundation works in partnership with governments, foundations, corporations, and educational institutes through its Initiatives like the Wadhwani Global Opportunity, Wadhwani Entrepreneur, Wadhwani Advantage, Wadhwani Institute of Technology and Policy (WITP) and Wadhwani Institute for Digital Public Health (www.wfglobal.org).

Program Overview

Anvikshana-2 is the second cohort being run by IIEC for those who are looking to validate their ideas. The program is being driven by Wadhwani Foundation's acclaimed NEN-Ignite.

The NEN-Ignite Curriculum is an experiential learning-based entrepreneurship program designed to empower start-up founders and innovators through a systematic approach from idea discovery to pitch deck. This practitioner's curriculum encourages entrepreneurs to:

- 1. Discover an entrepreneurial opportunity
- 2. Articulate a convincing value proposition
- 3. Establish a viable company model and business strategy
- 4. Develop and evaluate an MVP with prospective clients
- 5. Choose a suitable Go-to-Market Strategy
- 6. Present the company concept to other stakeholders

Program Outcome

By the end of the program, entrepreneurs will be able to:

- Identify the different aspects that can impact their business.
- Acquire in-depth knowledge about tools to build any business idea.
- Acquire in-depth knowledge about the different growth tools to grow their business.
- Create a financial plan for their business.
- Create a pitch deck for their business.

Program Pedagogy

Teaching and content delivery technique is built on experiential learning, and participants will always execute the principles that we present during the week. This course adheres to the "Watch-Think-Do" methodology using real-world case studies and material in a highly immersive learning environment. Participants get further exposure by pitching to both their peers and an external jury. This enables participants to enhance their presentation and sales abilities, learn how to pitch their company, comprehend how to accept comments, and successfully execute the same.

A typical Week Structure

Case-Based Conceptual Session

In this session, we share our weekly content with the participants and explain the content to them via a case-based intervention and fireside discussion.

Masterclass

In this live / recorded session experts will deliver a workshop regarding the week's topic, linking theory to application.

Learning Labs

In this tutorial session, participants work through their weekly assignments that roll into their milestones.

360-degree program support

- Dedicated Mentorship
- One-on-One with program managers
- Digital Content
- Live Online Workshops
- Weekly Assignment

Curriculum



Opportunity

- Get expert advice from the experienced pool of mentors.
- Get one-on-one support from program managers.
- Get direct entry into IIEC's flagship programs UDVIKAASA (Incubation Program) – PRAVEGA (Acceleration Program).
- Get associated with a wide network of entrepreneurs, innovators, investors and other important stakeholders in the start-up ecosystem.
- Get access to other IIEC events and activities at discounted prices Digital Innovation Simulator Workshops, Strategy Workshops, Skill Development workshops, etc.
- Get access to IIEC and network partners' specialized labs and facilities.

Fees

- For the 14-week IGNITE program, the fees will be INR 1000*/- for student innovators, and INR 2500*/- for non-student innovators.
- The fees include access to the material, one-on-one mentoring with program managers, digital content, live online workshops, and mentoring sessions with empaneled mentors.

Evaluations & Attendance

It is important for candidates to attend all the sessions and complete all the evaluation criteria, especially milestone Milestone evaluations are crucial and give weeks. important insights. It is therefore suggested to take them seriously.

An attendance of 80% is mandatory, failing which the participants may be evicted. Fees once paid will not be refunded for such candidates.





Apply Now

Contact us

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^{*} GST Applicable